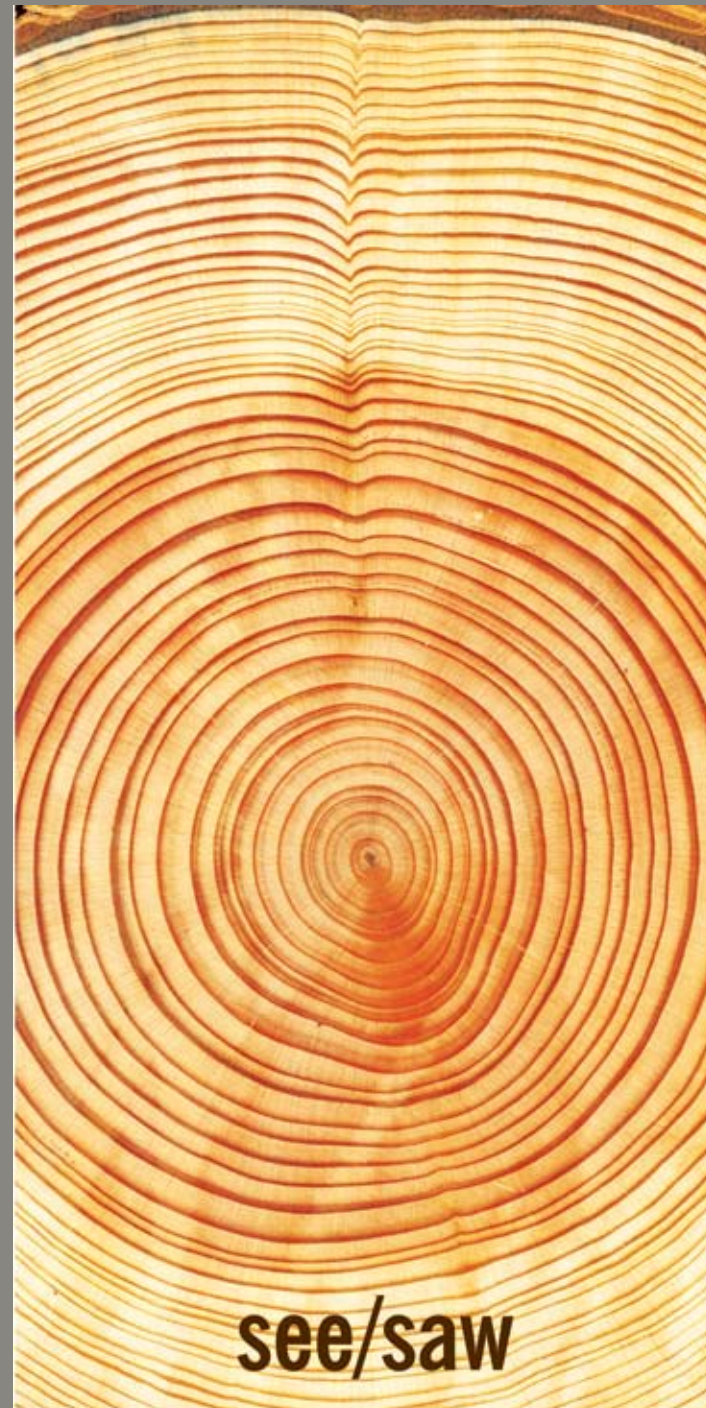


The background is a solid orange color. It features several large, overlapping, semi-transparent leaf-like shapes in a lighter shade of orange. Overlaid on these are thin, white, hand-drawn style lines that meander across the page, some forming loops and others as simple strokes.

EXBROOK / SEVEN PROJECTS

The background of the entire image is a close-up, top-down view of a tree trunk's cross-section. It features numerous concentric, wavy growth rings in shades of light tan and beige, radiating from a central point. The texture is organic and detailed.

THE URBAN FOREST PROJECT



A stylized illustration of a green cityscape against a yellow background. The city is composed of various green shapes representing buildings, some with white rectangular windows. A small green bird with a yellow beak stands on a hill to the left. The foreground features rolling green hills and a path. A white rectangular box with rounded corners is positioned in the middle-left area, containing the text 'UN WORLD ENVIRONMENT DAY'.

UN WORLD ENVIRONMENT DAY





green



cities



recycle




green cities

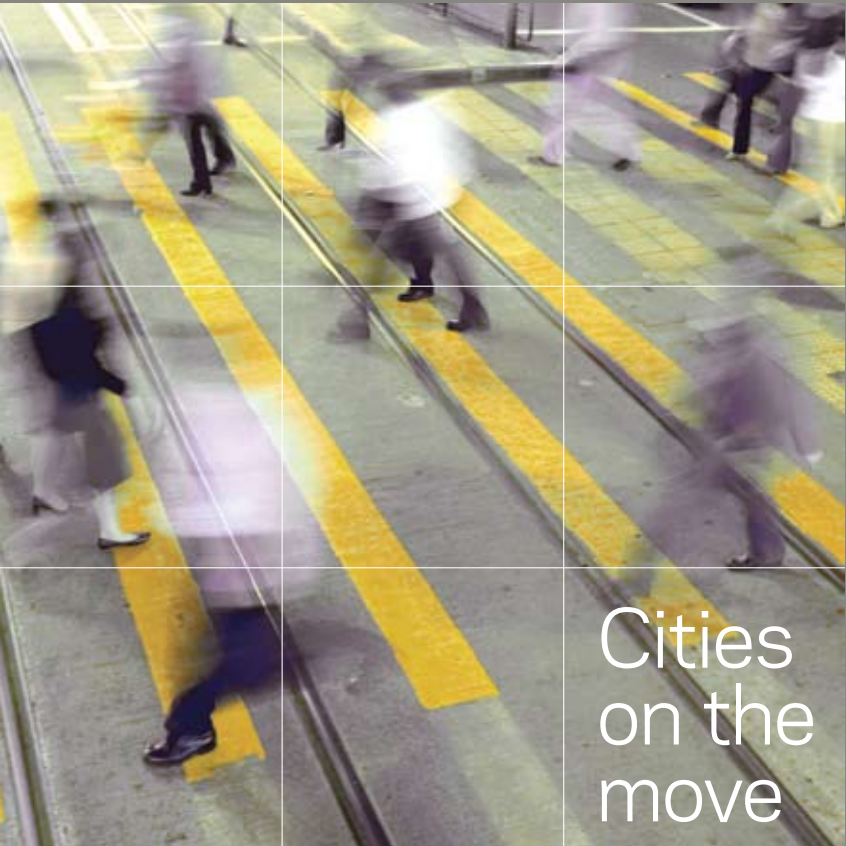
green cities:recycle

UN World Environment Day

June 1-5 San Francisco


Five days of mayoral summits, films, workshops, tours, exhibitions and activities that show how cities can work together to save our world www.wed2005.org





Cities
on the
move

June 3 transportation



Urban Power

June 4 energy, renewables and energy conservation



Flower Power

June 5 open space, biodiversity and greening the urban environment



MAYORS FROM AROUND THE WORLD WILL MEET IN SAN FRANCISCO TO CELEBRATE GREEN CITIES AND CREATE A PLAN FOR A SUSTAINABLE URBAN FUTURE: THE SAN FRANCISCO URBAN ENVIRONMENTAL ACCORDS

[ABOUT WED](#)

[PROGRAMS](#)

[ACCORDS](#)

[MAYORS](#)

[GET INVOLVED](#)

UN World Environment Day 2005

June 1-5,
San Francisco

Public events

announced: Five days, five themes, limitless possibilities

Four former SF mayors

team up with Mayor Newsom to launch WED 2005

Urban Accords

Declared: Cities and individuals take action for a livable future

Green Cities Expo

to showcase sustainable products and businesses



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World Environment Day is sponsored by United Nations Environment Programme and is celebrated internationally. Click [here](#) to see the UNEP site and what is happening around the world, or [here](#) to learn about the Urban Green Days initiative of the EU25 countries, cities and towns.



United Nations Environment Programme

If you are hosting a WED event, please go to UNEP site and tell the world about it.



The background is a complex abstract composition. It features several overlapping rectangular fields of different shades of blue. Some of these fields contain a fine grid of small white squares. Large, thick white letters, including 'G', 'U', and 'C', are scattered across the composition, some appearing to be cut off by the edges. A prominent black 'X' is located in the lower-middle section. A white horizontal bar with rounded ends is positioned across the middle, containing the text 'AMERICAN INSTITUTE OF ARCHITECTS' in a dark, sans-serif font. The overall aesthetic is modern and architectural.

AMERICAN INSTITUTE OF ARCHITECTS

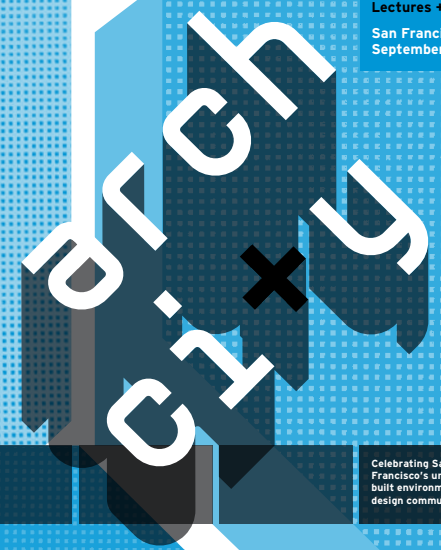
architecture + the city

Architecture
+ the City
The Official
Guide to
Tours, Films,
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Lectures
+ More

San Francisco
Sept 1 - Oct 31
2005



Architecture
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September 1 - 30 2006



Celebrating San
Francisco's unique
built environment and
design community!

Architecture and the City

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Tours, Films, Exhibitions,
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**San Francisco
September 1 - 30, 2007**



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1532 House
Fougeron Architecture
© Richard Barnes Photography



September
1–30, 2007
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aiaf.org/archandcity

Academy of Sciences
Melander Architects, Inc. + ThimDesign
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de Young Museum
Herzog & de Meuron/Fong & Chan Architects
© Tim Griffith Photography



San Francisco Federal Building
Morphosis/SmithGroup
© Tim Griffith Photography

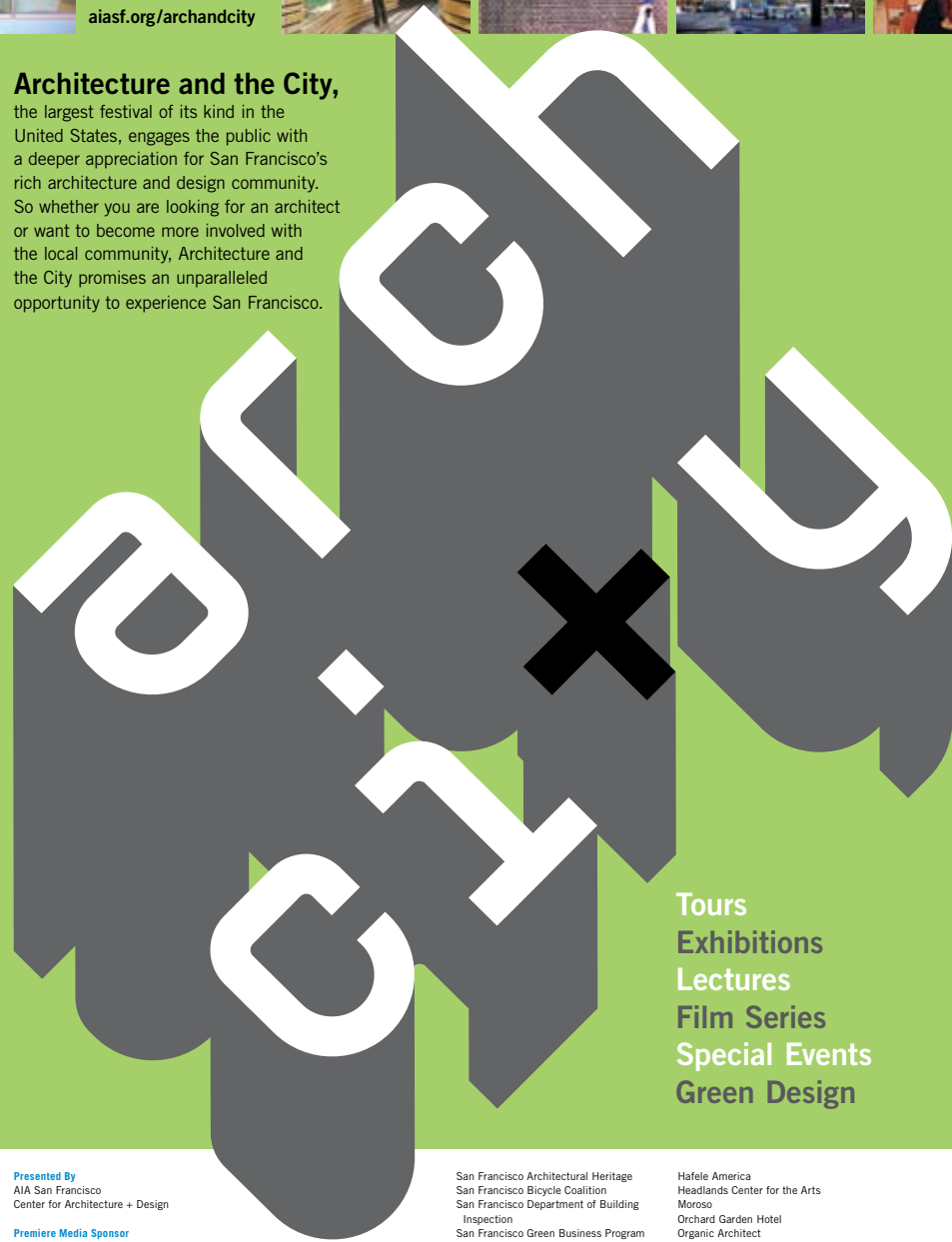


Lettus Cafe
DCS Architecture
© Cesar Rubio



Architecture and the City,

the largest festival of its kind in the United States, engages the public with a deeper appreciation for San Francisco's rich architecture and design community. So whether you are looking for an architect or want to become more involved with the local community, Architecture and the City promises an unparalleled opportunity to experience San Francisco.



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Presented By
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Center for Architecture + Design

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West Coast Green
Zackide Vito Architecture
Zinc Details

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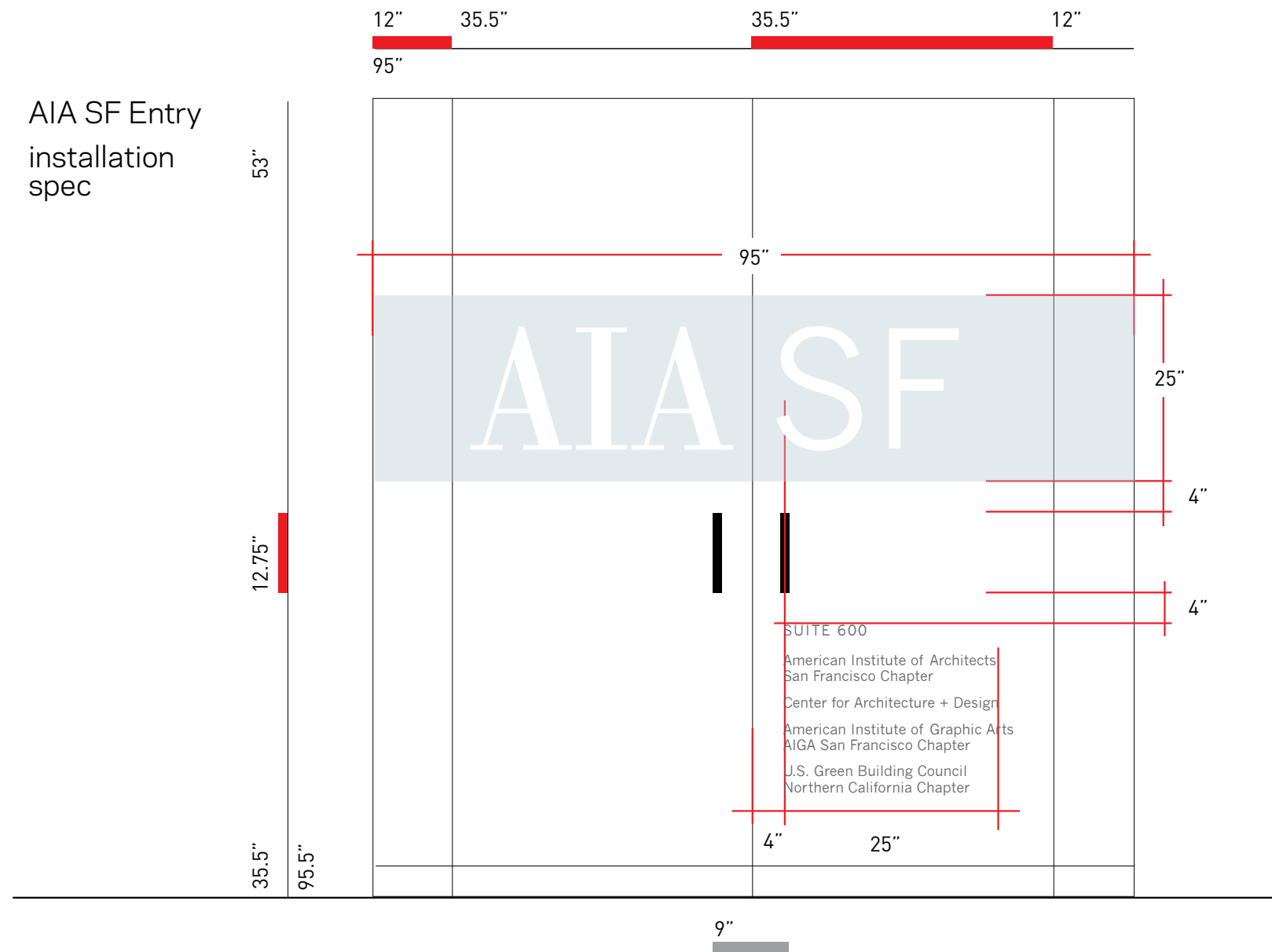
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Headlands Center for the Arts
Moroso
Orchard Garden Hotel
Organic Architect
Personality Hotels
Propeller
Restoration Timber
Ritual Roasters
San Francisco Convention & Visitors Bureau
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DPR Construction
Rutherford & Chekene
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SmithGroup
Specialty Finishes
STUDIOS Architecture
Webcor Builders



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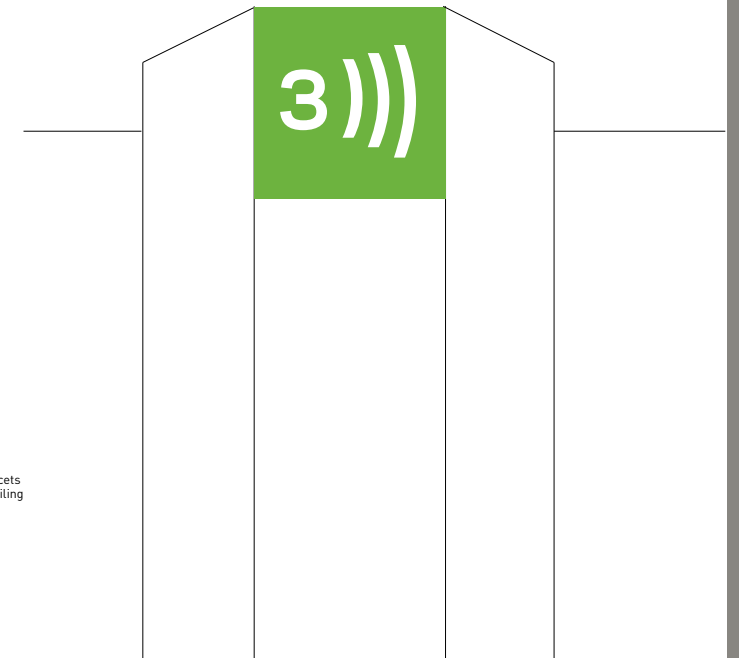
AIA SF Entry
installation
spec



AIA SF
Listening Posts



these two icons appear on the column facets
(front) facing the entrance flush to the ceiling
see map for locations





FIFTY CROWS FOUNDATION

<<



FiftyCrows

SOCIAL CHANGE
PHOTOGRAPHY

- Providing
- **SUPPORT** for documentary photographers
 - **DISTRIBUTION** for their work &
 - **ACTION** for a better world

FIFTYCROWS LEADS A NEW PARADIGM IN DOCUMENTARY PHOTO DISTRIBUTION BY EXTENDING THE PHOTOGRAPHER'S ESSAY AND FIRST-HAND EXPERIENCES THROUGH OUR WEBSITE, TELEVISION, EXHIBITIONS, AND STRATEGIC MEDIA PARTNERSHIPS.

FiftyCrows' exposes broad, new audiences to the language of documentary photography. In the year since winning the FiftyCrows Award, Ahikam Seri has experienced the momentum of this new distribution model. An estimated five million people viewed his

video short on satellite television; he exhibited in three major international photo festivals and was published in many international magazines. Seri was selected from a pool of talented visionaries provided by FiftyCrows for National Geographic's Indigenous Photographer Award. Ahikam is humble about the attention his work has received, "I want the essay to give a voice to the Bedouins, it is not about me. Theirs is an under-reported issue, and it is my hope to bring their story above the surface and give the viewer a possibility to take action before things fall apart."

AHIKAM SERI, Israel
MIDDLE EAST REGION WINNER, 2003
Essay: BEDOUIN SOCIETY TRANSITION



Seri's visits to Bedouin villages in the Negev Desert since 1996 have inspired his essay, Bedouin Society Transition. Having witnessed the dire conditions of these communities in his native country Seri hopes to illuminate the Israeli-Arab conflict by pioneering an ongoing visual discussion. Seri has photographed for reputed news agencies such as AFP (France) and DDP (Germany) and his photos have appeared internationally in *USA Today*, *The New York Times*, *The Independent*, *Bild*, *La Repubblica*, and *L'Express*.

2: DISTRIBUTION > EXHIBIT > PUBLISH > SURF > BROADCAST



A member of the Zanoon family walks next to the ruins of one of the five family houses that were demolished by Israeli authorities, in the unrecognized village of Wadi El-Na'am. Residents suffer from environmental nuisances: the heavy smells of chemicals causing breathing disorders and other health problems, and a power station which sends its high voltage wires above the village. Both appeared after the village was already established. January 18th, 2003
© Ahikam Seri



10



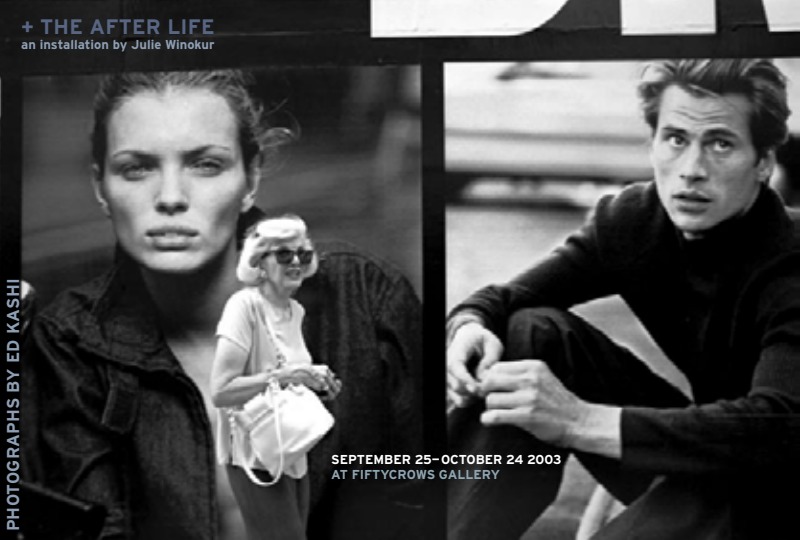
A word cloud consisting of the text "FiftyCrows" repeated many times. The words are arranged in a triangular pattern, with the highest density of words at the top and the number of words decreasing as they move towards the bottom. The words are in a dark gray, monospace-style font. The overall shape is roughly triangular, with the base of the triangle at the bottom and the apex at the top center. The words are slightly offset from each other, creating a textured, layered appearance. The background is plain white.

WHY NOT

PICTURING THE LIGHTER SIDE OF LIFE
NOVEMBER 13-JANUARY 9 AT FIFTYCROWS GALLERY



AGING IN AMERICA





THE WEBBY BUSINESS AWARDS



WELCOME TO THE
1ST ANNUAL WEBBY
BUSINESS AWARDS

The logo features the word "Webby" in a green, cursive script font, with "Business Awards" in a black, sans-serif font below it. The text is contained within a white, leaf-like shape that is part of a larger graphic of several overlapping white leaves on a dark blue forest background.

Webby
Business Awards

Presented by
the International
Academy of Digital
Arts and Sciences
www.webbyawards.com

HONORING
THE BEST IN
BUSINESS
ONLINE

December 9, 2003
mc2 Restaurant
San Francisco, CA

A photograph of a dirt path winding through a forest with tall, thin trees. A large, stylized green leaf graphic is overlaid on the left side of the image.

THE 1ST ANNUAL WEBBY BUSINESS AWARDS

06 WELCOME LETTER
09 ABOUT THE ACADEMY
11 JUDGING THE WEBBY BUSINESS AWARDS

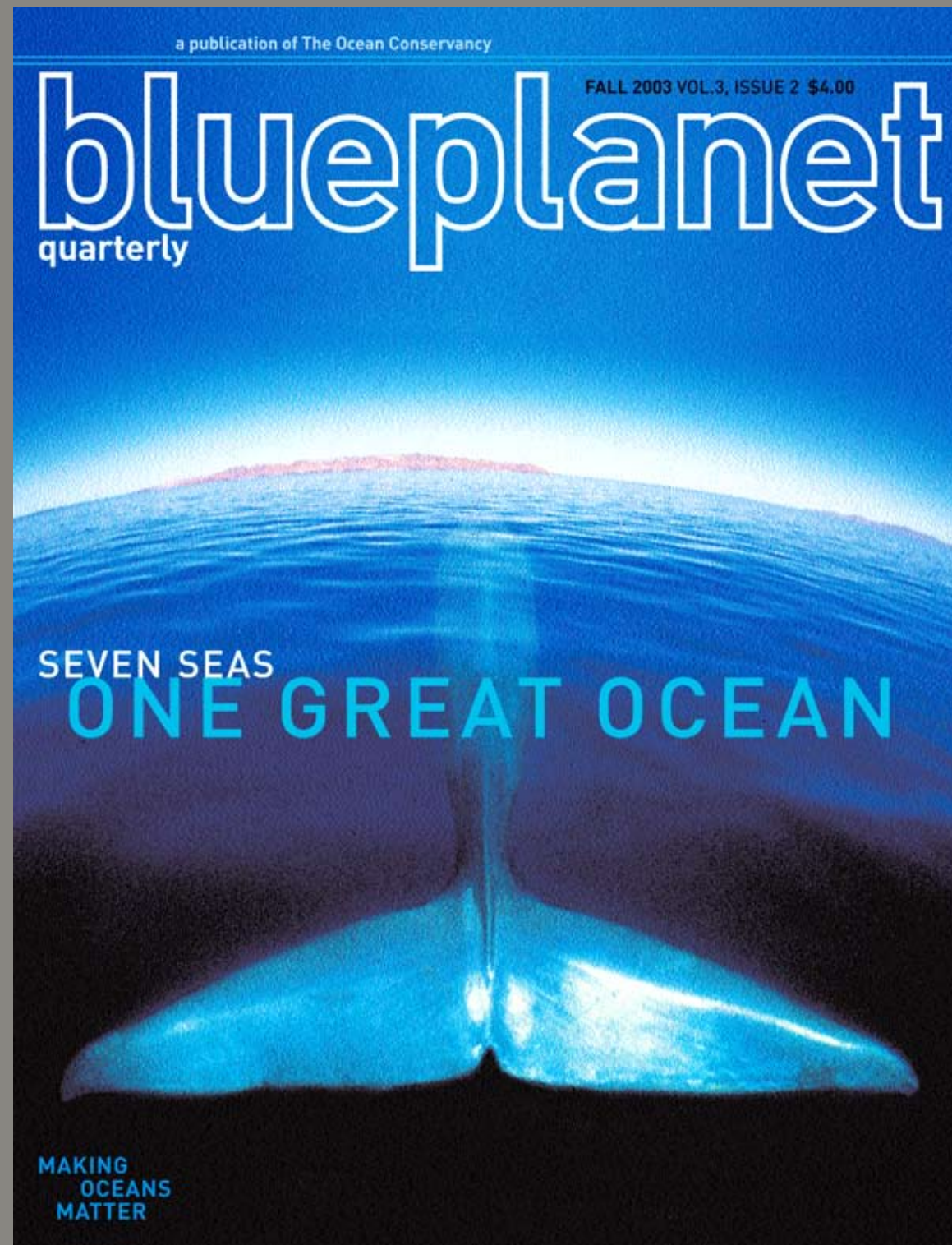
16 **AWARD WINNERS**
17 BUSINESS CATEGORIES
23 HONORABLE MENTION CATEGORIES

28 PUSH – AN INNOVATION SHOWCASE FROM SEMAPHORE PARTNERS
30 ONE ECONOMY LETTER OF APPRECIATION
32 OUR SPONSORS
36 CREDITS
38 SPECIAL THANKS

"No great
discovery was
ever made
without a bold
guess."
—Isaac Newton



THE OCEAN CONSERVANCY



Air pollution and runoff are depositing toxic mercury into the oceans at alarming rates. It's accumulating in fish—and people—in dangerously high levels. How can we stop it?

Canned tuna is the most popular fish in the United States. Yet ten states have posted advisories urging young children and pregnant and nursing women to limit their meals of the fish. The reason: tuna lovers could be exposed to methyl mercury, a compound that is highly toxic to the human nervous system—particularly the developing nervous system.

In California, several grocery chains—Kroger's, Trader Joes, Whole Foods, Safeway, and Albertson's—now display signs warning consumers about the dangers of eating swordfish, shark, and fresh tuna because of high levels of mercury in such fish.

We've been told over and over how fish is good for us—how

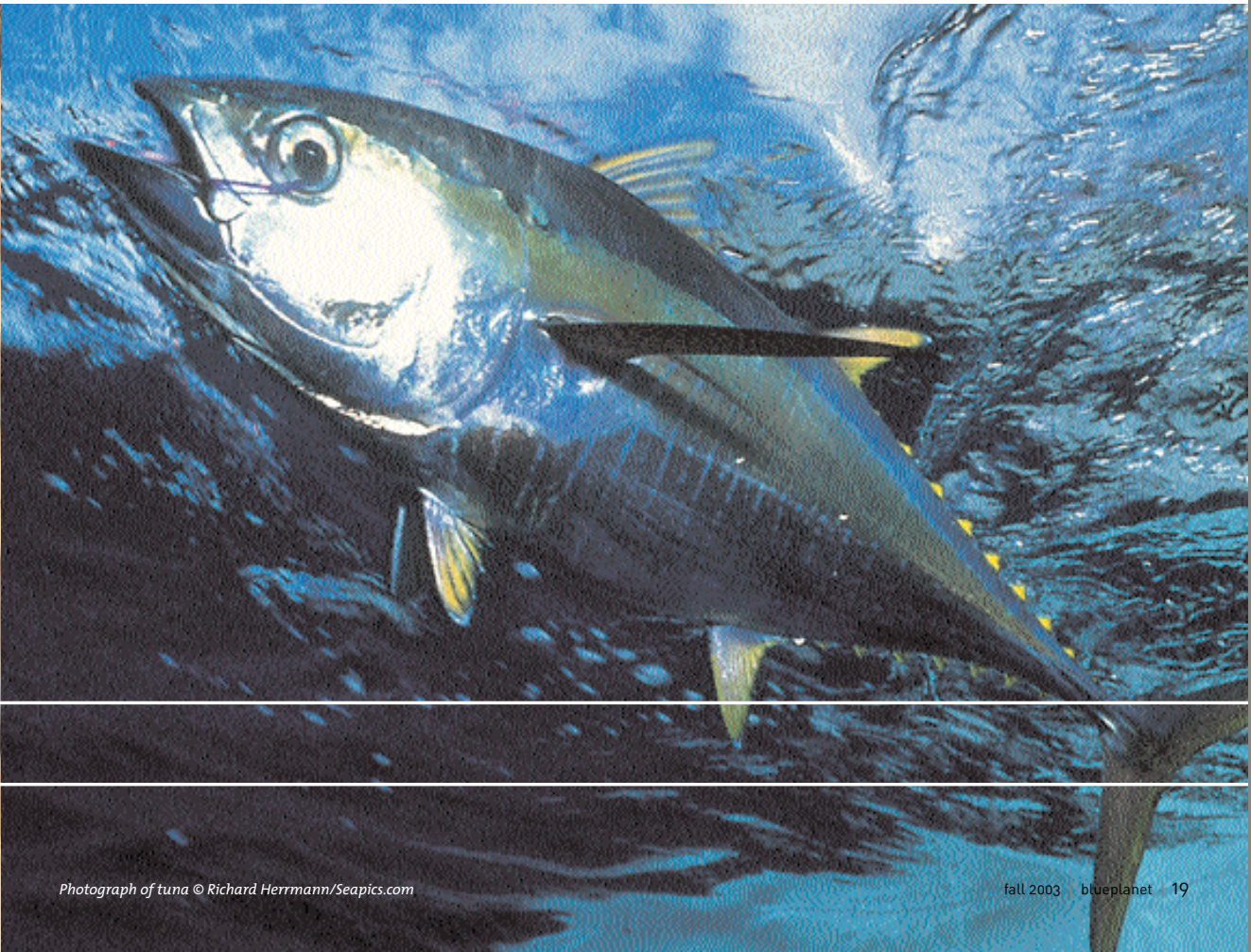
it's a healthy, low-fat source of protein and Omega-3 fatty acids, which are essential for the developing brain of the fetus and can lower the risk of heart attacks in adults. So, at the very least, these mercury advisories muddy the water when it comes to eating fish. And health officials are in a quandary, as well.

Dr. Andrew Smith, chief toxicologist for the state of Maine, runs the department responsible for fish advisories. "Two things make it difficult," says Smith. "No one is sure exactly what a tolerable daily intake of mercury is, yet we are sure about the clear health benefits of eating fish. So we have a bit of angst about getting the balance right in our messages."



MERCURY **RISING**

Photograph by David Peters



Photograph of tuna © Richard Herrmann/Seapics.com

BY CAROL GARDNER



WHAT MAKES CALIFORNIA DIFFERENT?

California has long served as a premier example of good ocean stewardship in the United States.

What sets the state apart?



BY JENNY CARLESS

VOICING SUPPORT FOR OUR MARINE HERITAGE

Ongoing public involvement is important as three Central and Northern California national marine sanctuaries continue through their joint management plan review process



CORDELL BANK NATIONAL MARINE SANCTUARY

DESIGNATED: 1989
SIZE: 526 sq. miles (297 sq. nautical miles)
LOCATION: 50 miles NW of San Francisco Bay at the edge of California's Continental Shelf
HIGHLIGHTS: A rocky, submerged offshore granite bank 4.5 miles wide by 9.5 miles long
<http://cordellbank.noaa.gov/>



GULF OF THE FARALLONES NATIONAL MARINE SANCTUARY

DESIGNATED: 1981
SIZE: 1,255 sq. miles (948 sq. nautical miles)
LOCATION: 30 miles west of San Francisco Bay
HIGHLIGHTS: Largest breeding concentration of seabirds in the contiguous United States
<http://farallones.noaa.gov/>



MONTEREY BAY NATIONAL MARINE SANCTUARY

DESIGNATED: 1992
SIZE: 5,322 sq. miles (4,625 sq. nautical miles)
LOCATION: Stretching 276 miles from the Marin County headlands (north of San Francisco Bay) to Cambria in San Luis Obispo County—extending an average of 30 miles offshore
HIGHLIGHTS: Home to the nation's largest kelp forest and one of North America's largest underwater canyons
<http://montereybay.noaa.gov/>

30 YEARS OF THE OCEAN CONSERVANCY: A TIME LINE

0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 +

Life span of mammals and other ocean life

2 years cuttlefish 5 years yellowfin tuna 5-10 years Antarctic krill 10 years giant kelp 15 years male Steller sea lions [females can live to 30 years] 15-25 years [approx] California sea lion 25-30 years dogfish [able to reproduce at 12-20 years, has 2-year gestation] 30+ years male red grouper [virtually all red grouper are male by 30] 37 years [approx] Goliath grouper 40-50 years [approx] Bottlenose dolphin 50+ years Loggerhead sea turtle [able to reproduce at 25-30 years] 50+ years Manatee [in captivity] Most manatees in the wild live about 30 years



Life span of garbage [decomposition time]

PAPER TOWEL: 2-4 WEEKS ORANGE PEEL: 2-5 WEEKS NEWSPAPER: 6 WEEKS APPLE CORE: 2 MONTHS PLYWOOD: 1-3 YEARS WOOL SOCK: 1-5 YEARS CIGARETTE FILTER: 1-5 YEARS PLASTIC BAG: 10-20 YEARS NYLON FABRIC: 30-40 YEARS LEATHER: 50 YEARS TIN CAN: 50 YEARS FOAMED PLASTIC CUP: 50 YEARS FOAMED PLASTIC BUOY: 80 YEARS ALUMINUM CAN: 80-200 YEARS DISPOSABLE DIAPERS: 450 YEARS PLASTIC BOTTLE: 450 YEARS MONOFILAMENT FISHING LINE: 600 YEARS GLASS BOTTLE: 1 MILLION YEARS

The Ocean Conservancy

1970
Environmental Protection Agency [EPA] and National Oceanic and Atmospheric Administration [NOAA] created

1972
Center for Environmental Education [CEE] created


Coastal Zone Management Act passed

Marine Mammal Protection Act [MMPA] passed

Clean Water Act passed

1973
Endangered Species Act enacted

1977
Bill Kardash attended IWC as first representative of Whale Protection Fund



Bill Kardash at an IWC meeting.

1980
CEE led successful efforts to designate Channel Islands as a National Marine Sanctuary

1982
IWC secured adoption of worldwide ban on commercial whaling

1983
President Reagan declared a 200-mile Exclusive Economic Zone extending from U.S. shores.

CEE helped defeat three proposals to lift the ban on international trade of sea turtles at CITES

1984
CEE blocked fur seal treaty, ending U.S.-sanctioned northern fur seal hunt and led environmental group coalition in strengthening MMPA during reauthorization

1985
CEE spearheaded efforts to defeat seven proposals to lift the ban on international trade of sea turtles at CITES

CEE opened its first "field office" in Austin, Texas

1986
CEE held its first beach cleanup, which eventually became the International Coastal Cleanup

1987
CEE helped shut down the Japanese high seas fishery in the North Pacific for illegal takes of marine mammals

CEE won fight to require TEDs in shrimp trawls to prevent the drowning of sea turtles


U.S. conservation community prevented the addition of weakening amendments in the re-authorization of ESA

1988
CEE convened fishermen and conservation groups in dialogue producing MMPA amendments to document incidental take of marine mammals in fishing operations

CEE spearheaded efforts to reinvigorate the National Marine Sanctuary program through revising the Sanctuaries Act.

1989
CEE changed name to Center for Marine Conservation [CMC]

CMC opened office in Hampton, Virginia (later moved to Virginia Beach)



A conservationist holds up a TED.

Exxon Valdez oil tanker ran aground in Prince William Sound, Alaska, spilling 11 million gallons of oil, killing thousands of marine animals. CMC helped with cleanup. Effects are still felt.

CMC opened office in St. Petersburg, Florida


CMC began unprecedented scientific work with Cuba

1990
CMC and others pressured the three largest U.S. tuna canners to only purchase dolphin-safe tuna, paving the way for passage of the Dolphin Protection Consumer Information Act [Dolphin-Safe Label]

CMC opened office in San Francisco, California

Due in large part to CMC advocacy, Archie Carr National Wildlife Refuge for sea turtles designated

1992
CMC and an environmental coalition secured passage of the International Dolphin Conservation Act, calling for a worldwide moratorium on the intentional setting of purse seine nets on dolphins to catch tuna



Former Texas Gov. Ann Richards poses with Linda Maraniss.

CMC secured passage of Marine Mammal Health Stranding Response Act to improve investigation and response to animal die-offs

In response to a petition brought by CMC and others, Japan ended its imports of hawksbill sea turtle shells and olive ridley turtle skins

1993
CMC opened office in Florida Keys


CMC established the International Coalition to Save the Sea Turtles

1994
CMC led conservation groups and fishermen to create teams to reduce marine mammal mortality in fishing operations; became law

1996
CMC and other environmental groups spurred rewriting of Magnuson-Stevens Fishery Act after a four-year battle

1997
CMC led efforts to secure International Dolphin Conservation Program Act to protect dolphins and marine wildlife and to conserve tuna in the eastern Pacific Ocean

CMC played a key role in the passage of the Marine Life Management Act in California, which reformed the State's management of fisheries



CMC staff at work in Washington.

2000
After pressure from CMC and other groups, the Mexican government's plans to build salt plant near gray whale breeding grounds in San Ignacio Lagoon fell through


Oceans Act and BEACH Act became law

Shark Finning Prohibition Act passed due to CMC efforts

Federal judge closes large areas of the Pacific to U.S. longline fishing to protect sea turtles

2001
CMC became The Ocean Conservancy

Tortugas Ocean Wilderness established after a decade of diligent work from The Ocean Conservancy and others The Ocean Conservancy opened office in St. John, U.S. Virgin Islands



Political life span of U.S. Presidents



RICHARD M. NIXON
[1969-74]



GERALD R. FORD
[1974-77]



JIMMY CARTER
[1977-81]



RONALD REAGAN
[1981-89]



GEORGE BUSH
[1989-93]



BILL CLINTON
[1993-2001]



GEORGE W. BUSH
[2001-]

Photographs from top left: cuttlefish © Florian Graner/Seapics.com; yellowfin tuna © Richard Hermann/Seapics.com; krill by Uwe Kils; Kelp © Phillip Colla/Seapics.com; Steller sea lion by Peter Follens; bottlenose dolphin by Dave Reid; California sea lion by Michael Bjornbak; dogfish © Florian Graner/Seapics.com; red grouper courtesy NOAA; Goliath grouper © Doug Perrine/Seapics.com; loggerhead by John Domont; manatee by Dr. Ricardo Mandojara; Bill Kardash by The Ocean Conservancy; TED by F. Fellman

BIG MAGAZINE

tourists:
16,000,000+

population:
792,700

tourists
per resident:
20

patents
per 100,000
residents:
37

restaurants:
3,946

residents
per
restaurant:
197

same-sex
marriages
in 2004:
4037

Bay Area
population:
6,783,760

miles of
shoreline:
29.5

faultlines
in Bay Area
vicinity:
8

probability
of 6.7 quake
by 2032:
62%

love-ins	daniel clowes
the beats	adrian tomine
glory holes	bruce connor
paul krassner	edith heath
wavy gravy	joseph eichler
tie-dye	survival research
hot tubs	clement mok
good vibrations	post tool
mime troupe	future farmers
pickle family circus	m.a.d
electric koolaid acid test	david lance goine
burning man	jack stauffacher
‘hella’	barry mcgee
‘hecka’	chris johanson
‘like’	margaret kilgallen
‘whatever’	
craigslist	danielle steele
jack-off parties	alice adams
medical marijuana	alice walker
cockettes	upton sinclair
fillmore west	jack london
people’s park	henry miller
angela davis	jack kerouac
bobby seale	howl!
eldridge cleaver	lawrence ferlingh
kathleen cleaver	amy tan
huey newton	randy shilts
black power	city lights
la raza	dave eggers
est	frank norris
barbary coast	mark twain
diggers	robert louis steve
sierra club	ambrose bierce
aids wards	anne lamott
united farm workers	joe ezsterhas
rainforest action network	hunter s. thompson
david brower	tom hayden
julia butterfly hill	david harris
john muir	john steinbeck
the ilwu	jt leroy
lusty lady	cadillac desert
	po bronson
julia morgan	jessica mitford
ansel adams	michael chabon

BIG_54

San Francisco

US \$19 Canada \$22
print & die
http://www.sfgate.com

finders

keepers

losers


seekers

search




_07

photography *Osamu Schellen*







...stem cell

...biotech

...gene valley

...genome

...daring


...next big thing


_uncover

San Francisco's hope for the next Gold Rush is stealthily growing in a 45-acre biotech compound, casually referred

03

photography *Nicki Webb*





_go

Must be \$1.25

San Francisco

search

issue

BIG_54

01 see Winni Wintermeyer

02 be Amanda Marsalis

03 go Noah Webb

04 shake Dwight Eschliman

05 imagine Olivier Laude

read...

David Weir Todd Lappin

06 assemble Angela Buenning

07 uncover Robert Schlatter

08 drink Jeffrey Braverman

09 eat Bill Owens

49 drive David Peters + Rhonda Rubinstein

10 wait Jenelle Covino

...more...

Leslie Samuels Malaika Costello-Dougherty 826 Valencia writers

11 gather Elena Dorfman

12 view Richard Barnes

13 mix Michael Martin

14 live Beth Yarnelle Edwards

15 desire Todd Hido

...words

Joseph Rosa Joy Li + Aichiye Wei Richard Kadrey, Pat Murphy + Rudy Rucker

16 cruise Ed Kashi

17 play California College of Art students

18 chill James Chiang

19 love Tammy Rae Carland

20 dream Jim Goldberg

california
photograph by
Robert Schlatter

The background is a solid blue color. It features several large, overlapping, organic shapes in various shades of blue, ranging from a deep navy to a lighter sky blue. These shapes resemble stylized leaves or petals. Overlaid on these shapes are several thin, white, hand-drawn style lines that meander across the page, adding a sense of movement and design.

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